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Leslie Saunders Recognized Among Top 100 Regional Minority Businesses

Lutz, Florida (October 21, 2010) – Leslie Saunders Insurance is proud to be selected to receive the prestigious Top 100 Minority Business® Enterprise Award. In its fifth year, this program is designed to acknowledge and pay tribute to outstanding women and minority business owners. The awards were presented during the 2010 Top 100 MBE Awards Ceremony at the Inn and Conference Center at University of Maryland University College in Adelphi, Maryland on Thursday, October 21, 2010.

A panel of distinguished judges chose Leslie Saunders Insurance from five thousand nominations. Selection was based on entrepreneurs who demonstrated outstanding achievement in four key areas: entrepreneurship, client satisfaction, professional and community contributions. This year's ceremony sponsor organizations are: The Center for Business Inclusion and Diversity (CBID); the University of Maryland University College (UMUC), Southwest Airlines, HMSHost, PNC Bank, the State of Maryland, and greiBO media.

"I am proud that Leslie Saunders Insurance has been recognized as one of the region's Top 100 minority businesses" said Leslie Saunders, president and CEO of Leslie Saunders Insurance. "Leslie Saunders Insurance is the only woman-owned WBE/DBE insurance agency to be certified in Unified Certification Programs in 240 airports and nationally by the Women's Business Enterprise National Council (WBENC). We have more than thirty years of experience developing innovative insurance products, employee benefits plans, marketing and training services for a variety of companies and industries, including travel industry organizations, car rental companies and airport concessionaires.

"Leslie Saunders Insurance represents the best of what our region's minority business community has to offer," said Sharon R. Pinder, CEO of the Center for Business Inclusion and Diversity and founder of the Top 100 MBE® Awards Ceremony. "This award is the culmination of sacrifice, dedication and hard work and will inspire future minority business entrepreneurs to strive for the same level of success." To obtain tickets for the 2010 Top 100 MBE® Awards Ceremony or for a complete listing of this year's winners, please visit www.top100mbe.com

Please visit, www.lesliesaunders.com for more information about Leslie Saunders Insurance.

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Leslie Saunders Insurance and Saunders Benefits Advisory is a full-service benefits consulting firm helping businesses of all sizes navigate the challenges of the changing healthcare environment and offer affordable and meaningful benefits to employees. Leslie Saunders Insurance is also a recognized leader in providing innovative insurance products, marketing and training services for travel industry organizations including leading car and truck rental companies, hotels, and other travel-related businesses and airport concessionaires.