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PRESIDENT OF SAUNDERS BENEFITS ADVISORY SERVES IN HOST COMMITTEE FOR 2010 WOMEN IN BUSINESS NATIONAL CONFERENCE IN BALTIMORE

Meet Staff and Partners of Saunders Benefits Advisory at Exhibit Booth #826

Lutz, FL June 8, 2010 – More than 2,500 women's business enterprises (WBEs) and corporations will convene in Baltimore, Maryland, at the Women's Business Enterprise National Council's (WBENC) 11th Annual *Women in Business* Conference and Business Fair from June 22 -24, 2010. Leslie Saunders, president of Saunders Benefits Advisory and a member of the event's host committee of the Women Presidents' Educational Organization (WPEO) will participate in the Conference and Fair at Booth #826 and in MatchMaker meetings.

Saunders Benefits Advisory, a full-service benefits consulting firm with more than 25 years of experience in helping businesses navigate the challenges of the changing healthcare environment and offer affordable and meaningful benefits to employees, is the only woman-owned WBE/DBE insurance agency to be certified in United Certification Programs in all 50 states, 240 airports and nationally by the WBENC.

Saunders notes, "The Women in Business Conference is the largest event of its kind in the nation. It provides a great opportunity for corporate procurement officers and certified women-owned businesses and service providers to connect and conduct business in a single event. Companies seeking to do business with WBEs will find tremendous opportunities to make the right connections and fast track business contracts."

Each year, millions of dollars in business deals are struck at the conference as more than 350 talented WBEs and Fortune 500 companies meet through Business Fair exhibits, MatchMaker meetings and networking events. "We will be meeting with numerous corporate purchasing and HR executives to discuss our portfolio of employee benefits solutions and additional voluntary benefits products like Pet Insurance and our Employee Purchase Program throughout the conference," adds Saunders.

WBENC is the leading advocate for, and authority on, women's businesses as suppliers to the world's major fortune 1000 corporations. WBENC and its fourteen regional partners like WPEO are the only organizations bringing corporations and women's business enterprises together with the goal of generating business, with 250 of the world's most prestigious brands as its Corporate Members, and nearly 10,000 WBENC-certified WBEs.

WBENC Certification is gaining global momentum as a gold standard of certification which is being replicated around the world and relied upon by major corporations in finding and selecting qualified women's businesses. WPEO helps women business owners access local, national, and international opportunities.

About Saunders Benefits Advisory: Saunders Benefits Advisory is a full-service benefits consulting firm with more than 25 years of experience in helping businesses of all sizes navigate the challenges of the changing healthcare environment and offer affordable and meaningful benefits to employees. Saunders Benefits Advisory is the only woman-owned WBE/DBE insurance agency to be certified in United Certification Programs in all 50 states and nationally by the WBENC. Services provided by Saunders Benefits Advisory include Group Insurance Plans, Employee Benefits Support Services, Third-party Administration, Eligibility Audits, Compliance Training & Administration, Actuarial Review, COBRA Alternatives, Concierge Services, Employee Wellness, Leave of Absence Management, Travel Insurance, Pet Insurance and Employee Purchase Programs. Visit <http://www.saundersbenefits.com>.

About WPEO: The WPEO is a regional affiliate of the Women's Business Enterprise National Council (WBENC), the nation's leading advocate of women-owned businesses and third party certification organization. The mission of the WPEO is to increase access to business opportunities for WBEs. Our programs develop skills and knowledge for WBEs, advocate in the public and private sectors, foster relationships between WBEs, corporations and the government, and provide certification services. WPEO provides full-service, third-party certification to women entrepreneurs in the New York and D.C. regions.

About WBENC: The Women's Business Enterprise National Council (WBENC) is the leading advocate for, and authority on, Women's Business Enterprises (WBEs) as suppliers and vendors to the nation's corporations. Founded in 1997, WBENC is also the nation's leading third-party certifier of businesses owned and operated by women, with WBENC certification accepted by more than 1,000 corporations, representing America's most prestigious brands, as well as government entities at the state and local levels. Throughout the year, WBENC and its RPOs provide opportunities for interactions between more than 250 member corporations and nearly 10,000 certified WBEs at business building events and other forums. WBENC is a 501(c)(3) nonprofit organization that seeks and accepts donations from corporations, foundations and individuals that support its mission and programs. For more information, please go to www.wbenc.org